



Privacy Policy École Suisse de Ski et de Snowboard Rougemont Sàrl

1. introduction

École Suisse de Ski et de Snowboard Rougemont Sàrl (hereinafter "we") respects the privacy of users. This means: we undertake to treat the information you provide at all times with care, a sense of responsibility and in compliance with the relevant provisions of data protection law and on the basis of this privacy policy.

The offers that you find on our websites are subject to Swiss data protection law and any applicable foreign data protection law.

2. responsible body

Responsible for the processing of personal data is:

École Suisse de Ski et de Snowboard Rougemont Sàrl
Route des planards 4
CP 26
1659 Rougemont
info@skischoolrougemont.ch
+41 (0) 26 929 80 00

For requests related to the protection of your personal data, you can contact us in writing, by telephone or by e-mail at the aforementioned office.

3. personal data

Personal data is any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. This includes, for example, your name, your telephone number, your address, as well as all inventory data that you provide to us when registering and creating your customer account. Statistical data or anonymized data that we and that cannot be directly linked to your person do not fall under this.



4. legal bases and purposes of data collection

We process your personal data primarily for the fulfillment of contractual obligations as well as for the fulfillment of legal obligations imposed on us.

In addition to the aforementioned legal basis for data processing, we also process data on the basis of legitimate interests on our part. In particular, we pursue economic, legal and idealistic interests. Our legitimate interest consists in particular in the optimization of our online offer and our web presence.

The collection and processing of this data is done for the purpose of enabling the use of our website (connection establishment), to ensure system security and stability on a permanent basis and to enable the optimization of our Internet offering, as well as for internal statistical purposes. The IP address and country are only evaluated in the event of attacks on the website's network infrastructure and for statistical purposes.

5. passing on

We will only pass on your personal data if you have expressly consented to this, if there is a legal obligation to do so or if this is necessary to enforce our rights, in particular to enforce claims arising from the contractual relationship. In addition, we will only pass on your data to third parties if this is necessary for the execution of the contract. For this purpose, we pass on your required data to subsidiaries, transport companies, banks and other service providers. These service providers use your data exclusively for order processing and not for any other purposes. It is (contractually) ensured that these service providers treat your data confidentially and in accordance with the applicable legal provisions and that your data is only used for the purpose of the respective services.

We are also entitled to pass on your data to external service providers in order to protect your economic, legal and idealistic interests (e.g. for marketing purposes or improvement of the online offer).

7. duration of storage

We retain your personal data for as long as is necessary or appropriate to comply with applicable laws or as long as it is necessary for the purposes for which it was collected. We will block or delete your personal data as soon as it is no longer needed and in any case after the maximum retention period required by law has expired.

You can request the deletion of your personal data yourself at any time by sending us a request to this effect to info@skischoolrougemont.ch. We will comply with your request immediately, unless we are obliged to continue to store the data for other reasons (e.g. the legal obligation to retain data).



8. rights of the users

8.1 Right of revocation

Insofar as you have given us your consent to the processing of personal data in the context of using the website or booking events/activities, you may revoke this consent at any time. The revocation can be sent by e-mail or in writing to the contact point mentioned in section 2. The effects of the revocation are limited to the processing of personal data that may not already be processed without your consent due to legal permissions. Furthermore, the revocation has no effect on the previous processing operations which were carried out before the revocation.

8.2 Data subject rights in case of applicability of the GDPR

You have the right:

request information about your personal data processed by us. In particular, you can request information about the processing purposes, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right of complaint, the origin of your data if it has not been collected by us, as well as the existence of automated decision-making, including profiling and, if applicable, meaningful information about its details;

immediately demand the correction of incorrect or completion of your personal data stored by us;

request the erasure of your personal data stored by us, unless the processing is necessary for the exercise of the right to freedom of expression and information, for compliance with a legal obligation, for reasons of public interest, or for the establishment, exercise or defense of legal claims;

to request the restriction of the processing of your personal data, insofar as the correctness of the data is disputed by you, the processing is unlawful, but you object to its deletion and we no longer require the data, but you need it for the assertion, exercise or defense of legal claims or you have objected to the processing;

To receive your personal data that you have provided to us in a structured, common and machine-readable format or to request that it be transferred to another controller;

to revoke your consent once given to us at any time. This has the consequence that we may no longer continue the data processing based on this consent for the future, and

complain to a supervisory authority.

If your personal data is processed on the basis of legitimate interests, you have the right to object to the processing of your personal data if there are grounds for doing so that arise from your particular situation or if the objection is directed against direct marketing. In the latter case, you have a general right to object, which will be implemented by us without specifying a particular situation. If you wish to exercise your right of revocation or objection, it is sufficient to send an e-mail to dataprivacy@outdoor-interlaken.ch.



9. children data

As far as we are aware, we collect, process and use personal data from children only with the consent of their legal representative. Persons under the age of 16 must obtain the permission of their legal representative before transmitting personal data to us. Accordingly, the use of our website by persons under the age of 16 who do not have the consent of their parents is generally not permitted.

10 Liability for links

We hereby expressly declare that at the time of linking, no illegal content was identifiable on the linked pages. We have no influence on the current and future design, content or authorship of the linked pages. Therefore, we hereby expressly distance ourselves from all contents of all linked/connected pages that were changed after the link was set. This statement applies to all links and references set within our own Internet offer. For illegal, incorrect or incomplete content and in particular for damages resulting from the use or non-use of such information, the provider of the page to which reference was made is solely liable, not the person who merely refers to the respective publication via links.

11. use of cookies

To improve our product range, we use so-called "cookies" on our Internet pages. A "cookie" is a small text file that is transferred to your computer when you surf our pages. A cookie can only contain information that we ourselves send to your computer - private data cannot be read out with it. If you accept the cookies on our site, we do not have access to your personal information, but with the help of the cookies we can identify your computer. No personal data is stored in the cookies used, so we cannot draw any conclusions about your identity based on the cookie technology.

We use cookies to check whether you comply with our terms of use

We use "session-related" temporary cookies: these do not remain on your computer. If you leave our pages, the temporary cookie is also discarded. With the help of the information collected, we can analyze usage patterns and structures of our website and optimize the website by improving the content or personalization and simplifying the use.

Cookies are also used by some of our advertising partners (so-called third-party cookies). These cookies help us tailor our site to the specific needs of our customers, for example, by displaying advertisements that may actually interest you. Through the use of these cookies, we receive information about which products you have viewed or searched for, or which pages you have previously visited. These cookies are stored on your hard drive and delete themselves after a certain period of time. No personal data is stored in the cookies used by our advertising partners either. The use is pseudonymized, so that no conclusion is drawn about your identity.

Most browsers (e.g. Firefox, Chrome, Internet Explorer, Safari, etc.) accept cookies by default. You can allow or prohibit temporary and permanently stored cookies independently in the security settings. However, we expressly point out that certain features on our Internet pages will not be available to you and some web pages may not be displayed correctly if you disable cookies.

The data stored in our cookies will not be linked to your personal data (name, address, etc.) without your express consent



12. framing

On our websites we use framing with the network YouTube (YouTube LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA). Framing means "embedding", which means that we embed videos, photos or text messages etc. from the YouTube network on our websites. This allows you to view them directly on our websites. However, the actual content still comes from the Youtube platform. If it is deleted there, it also disappears from our websites.

We use the so-called "extended data protection mode". In this case, a cookie is only stored on your computer when the video is played. According to YouTube, no personal cookie information is stored for playbacks of embedded videos with extended data protection. If you want to make sure that no data about you is stored by YouTube, do not click on the embedded videos.

13. social plugins

Social plugins of the following social networks may be used on our websites:

Facebook (Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA)

Twitter (Twitter, Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA)

Instagram (Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA)

Google+ (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)

Pinterest (USA: Pinterest Inc., 651 Brannan Street, San Francisco, CA 94103, USA; outside USA: Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland).

Cocoa (Korea: 242, Cheomdan-ro, Jeju-si, Jeju-do, 63309, Korea)

Wechat (26.04 on the 26th floor of Amstelplein 54, 1096 BC Amsterdam, the Netherlands)

Tiktok (European Union: TikTok Information Technologies UK Limited, Aviation House, 125 Kingsway Holborn, London, WC2B 6NH. USA: TikTok Inc, Attn: TikTok Legal Department 10100 Venice Blvd, Suite 401, Culver City, CA 90232, USA).

Weibo (7/F, Shuohuang Development Plaza, No.6 Caihefang Road, Haidian District, Beijing, 100027, China.)

As soon as you call up one of our Internet pages that is provided with an activated plugin, a connection to the servers of the provider of the respective plugin is established. In the process, content is loaded from the provider's servers and information is transmitted to the provider. This information includes, for example, your IP address and the information about which page you have just accessed. This happens regardless of whether you are logged into the respective social network or not. If you are logged in to the relevant network at the same time, the respective provider can identify you as a specific user because your user ID is then also recorded in addition to the address of the website visited, the date, the time and browser-related information. Logging out of the network in question may prevent the data from being assigned to your user account. Alternatively, you can also prevent data transmission to the network by using special browser add-ons (e.g. Facebook blocker).

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If you recommend content with the help of the activated plug-ins, for example by pressing a "Share" button, the corresponding information is transmitted directly to the respective social network and also stored there. The data collected by the provider can be used to create usage profiles.

For more information on the collection and use of data by the providers of the plugins and on your rights in this regard and options for protecting your privacy, please refer to the respective data protection notices for

Facebook: <https://www.facebook.com/about/privacy>

Twitter: <https://twitter.com/privacy>

Instagram: <https://help.instagram.com/519522125107875>

Google+: <https://policies.google.com/privacy/update?hl=en>

Pinterest: <https://policy.pinterest.com/de/privacy-policy>

Cocoa: <http://www.kakao.com/policy/privacy?lang=en>

Wechat: https://www.wechat.com/en/privacy_policy.html

Tiktok: <https://www.tiktok.com/legal/privacy-policy?lang=en>

Weibo: <https://weibo.cn/page/647?entry=client>

14. changes

We reserve the right to change this privacy policy at any time. If you are affected by the change of the privacy policy, we will inform you about such a change in an appropriate form. The data protection declaration does not establish a contractual or other formal legal relationship with or on behalf of a party.

Rougemont, December 2021